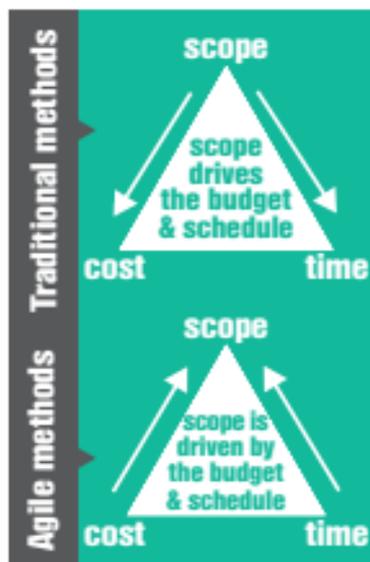


- Only PO is responsible for product
- Define the features of the product (PBL)
- Decide release date based on estimation of content
- Be responsible for ROI
- Prioritize and change (PBL) features according to market value
- Accept or reject work results: Reviewing meeting DoD (Definition of Done)
- Be Proactive and Goal - Oriented
- Need the ability to handle uncertainties
- Need negotiation and communication skills



PRIORITY MoSCoW

Must have

MUST are critical to project success and have to be included in the current delivery timebox in order for it to be a success. If even one MUST requirement is not included, the project delivery should be considered a failure (MUST can also be considered a backronym for the **M**inimum **U**sable **S**ubset.) ~30%

Should have

SHOULD requirements are important to project success, but are not necessary for delivery in the current delivery timebox. SHOULD requirements are often not as time-critical or have workarounds, allowing another way of satisfying the requirement, so can be held back until a future delivery timebox. ~30%

Could have

COULD are less critical and often seen as nice to have. A few easily satisfied COULD requirements in a delivery can increase customer satisfaction for little development cost. ~30%

Won't have

WON'T requirements are not planned into the schedule for the delivery timebox. WON'T requirements are either dropped or reconsidered for inclusion in later timeboxes. This, however doesn't make them any less important.

**I am not a Project Manager
I am the driver of this project
Product - Backlog (PBL)**

- Items at top are more granular than items at the bottom
 - One list per product, one product backlog for one team (area product backlog)
 - List of functionalities, technologies, issues
 - Anyone can contribute
 - Driven Business and Vision
 - The list is maintained public posted
- Detailed Estimated Emergent Prioritised**

User Story Construction

As a <user role>? **WHO?**
I want <goal>? **WHAT?**
So that <reason>? **WHY?**
Can I <acceptance criteria>



Requirement issue Are

I independent
Negotiable (until sprint)
Valuable (for customer)
Estimable
Small
Testable

Core Rules

Common Mistake

- PO needs second review ▶ Lack of responsibility and strictness
- PO is not authorized ▶ Will slow down the process and will also make the planning inefficient
- PO is not available ▶ Out of responsible
- PO gets no support from Management ▶ Lack of trust in Agile
- We'll figure it out later ▶ Lack of goal and vision
- Everything is important ▶ Lack of priorities
- PO doesn't care how you get there, just do it ▶ Lack of clarity
- Who wrote this story? ▶ Lack of presence
- Let me ask the client about this ▶ Lack of decision making

User Story Mistake

- As a user I want to be able to manage tasks, so that I can remove aspired and not used tasks.  We have all three criteria. but WHO is the user. The specific user description (Role) is missing, e.g. Secretary.
- As a Product Owner I want the possibility to delete tasks, so that the user can delete tasks.  We have all three criteria, but the writing person don't explain the REAL (WHY) reason, just that he want this!
- As a Secretary I want to filter tasks.  We have the User Role, but the reason (WHY) this is the Business Value is missing.